

Sri G.V.G Visalakshi College for Women (Autonomous), Udumalpet
Department of Economics
International workshop Report

The department of economics conducted UGC sponsored a one day International workshop on “**Smart Cities- A Way to Smart Economy**”& **Smart Cities-Poster and Model Expo’19**’ dated on 26.02.2019 organized by Dr.K.Kaliammal, Associate Professor of Economics. The workshop commenced with the lighting of lamp by the Secretary and other dignitaries. Dr. M.Radha, Head, Department of Economics welcomed the gathering. Inaugural and keynote address by Dr.S.Nakkiran, Professor of Co-op Management, AMBO University, AMBO, Ethiopia. He emphasised the global scenario of infrastructure development, education, life style of the people etc. India is rich in natural resource but it is administered in poor manner. He insisted on planned development of township, people must be given necessary facilities in the developing urban area. He convinced with the APJ Abdul Kalam’s PURA (Providing Urban Amenities to Rural Area). He advised the students to learn National language Hindi and motivated them to study abroad in countries like, Finland, France, Germany and Sweden etc.

Session-I started with the topic “Smart City Features, Strategy and Challenges” special lecture given by Dr.B.Balamurugan M.A (Eco), M.A (Pub.Admin), MBA, M.phil., Ph.D Assistant Professor Research Department of Economics, HH The Rajah’s College (Autonomous) Pudukkottai. He visualized the worldwide fast growing smart cities, energy conservation method, alternative energy usage, infrastructure promotion, technological growth etc. He compared the population strength of India and China among which India is 40 percent more young populations than China. Hence in future India can seek better scope in economic growth.

Session-II started with topic “Smart City: A Way to Mitigate Challenges and Issues of Health Care System” by Dr.M.Chitra, M.A., M.Phil.,Ph.D, Department of Econometrics, School of Economics, Madurai Kamaraj University, Madurai. She revealed 0.9 percent of beds are available for 10,000 patients in India during the year 2017. She explained the contradictory that India is good in exporting pharmaceuticals products but we are having poor quality medicine. She visualized the top ten smart cities in the world among that Singapore stands first. She pointed out latest technological health care aspect such as mobile health care, E - health care and Robotic Technology etc. Latest government introduced many programmes towards health care system and allocated for the scheme. She emphasized that it will be better for India to imitate the health care system followed in Singapore.

The Valedictory session was addressed by Dr.S.Theenathalayan, M.A.,M.B.A.,M.Phil.,M.Ed.,PGDMMT., CGT.,Ph.D, Head, Department of Economics & Centre for Research in Economics, The Madura College (Autonomous), Madurai. First he started the lecture with smart city meaning. Later on he explained the smart city in his way in simple which was easy to understand by the students. He denotes features of smart city as EEE (smart energy, smart economy, smart environment), HMT (smart health care, smart mobility, smart technology) LPG (smart living, smart people, smart governance). He compared the way of traditional living and smart living of people. People should use the technology in proper manner. He concluded the speech with Vivekananda quotes “Where there is a will, there is a way”. Competition conducted on Smart Cities-Poster and Model Expo presentation. Nine college were represented and participated in the completion and the best model and poster presentation were awarded.



Organising Secretary : Dr. K. Kaliammal
Associate Professor of Economics

Members : Dr. P. Geetha
Dr. G. Yamuna
Dr. R. Rajini
Dr. S. Sripriya
Dr. M. Mehar Banu
Dr. D. Manimozhi
Mrs. C. Sripriya

Registration Fee:

Faculty: Rs. 300 ❖ Research Scholars Rs. 200 ❖ Students: Rs. 150
Tea and Lunch will be provided

Rules & Regulations for Poster Presentation:

- ❖ The Title of the presentation at the Top of the poster.
- ❖ Character should be a minimum of 48 point font size
- ❖ Name and college should also be displayed on the poster

Rules & Regulations for Model Presentation:

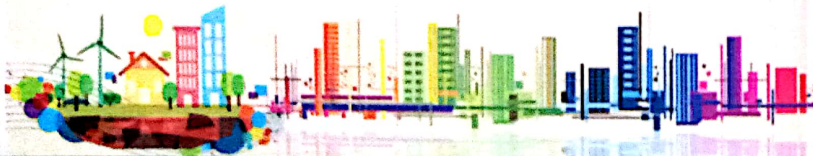
- ❖ Maximum no. of participants per team are 4
- ❖ The team should display their project throughout the event schedule.
- ❖ Failing this the team may be liable for disqualification.
- ❖ Good design & easy navigation will be the merit criteria
- ❖ The decision of the judges will be final and no sort of disputes will be entertained.

Best Model & Best Poster award will be awarded

Contact Address : Dr. K. Kaliammal ,
Associate Professor, Department of Economics

Contact Number : 9865257766

Mail id : kaliammalgvg1965@gmail.com



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Sri G.V.G. Visalakshi College for Women

Autonomous & Affiliated to Bharathiar University
Accredited at A Grade by NAAC
An ISO Certified Institution
Udumalpet - 642128
Tirupur District, Tamil Nadu

The Management, Principal, Staff and Students of
Department of Economics

Cordially invite you for the

UGC Sponsored One Day International Workshop on

"Smart Cities - A Way to Smart Economy"

&

"Smart Cities - Poster & Model Expo'19"

Date : 26th February, 2019

Venue : Conference Hall



PROGRAMME

Registration : 9.00 a.m. – 9.30 a.m.
Inaugural Function : 09.30 a.m to 11.00 a.m
Prayer

Welcome Address : **Dr. M. Radha**
Associate Professor & Head
Department of Economics

Presidential Address : **Mrs. S. Kalaiselvi**
Principal i/c

Inaugural and Keynote address : **Dr. S. Nakkiran**
Professor of Co-op Management,
Ambo University, AMBO,
Ethiopia

Vote of Thanks : **Dr. P. Geetha**
Associate Professor of Economics

Tea Break : 11.00 a.m. – 11.15 a.m.

Session I : 11.15 a.m – 1.00 p.m

Topic : **“Smart City Features, Strategy and Challenges”**

Special Lecture : **Dr. B. Balamurugan** M.A (Eco),
M.A.(Pub Admn), MBA, M.Phil., Ph.D
Assistant Professor
Research Department of Economics,
HH The Rajah's College (Autonomous)
Pudukkottai - 622 001.

Lunch : 1.00 p.m. – 1.45 p.m.

1.45. p.m. - 2.45 p.m. : **“Smart Cities – Poster & Model Expo'19”**

Session II : 2.45 p.m. – 4.15 p.m.

Topic : **“Smart City: A Way to mitigate Challenges and Issues of Health Care System”**

Special Lecture : **Dr. M. Chitra**, M.A. M.Phil., Ph.D.,
Department of Econometrics,
School of Economics,
Madurai Kamaraj University, Madurai - 625021

Valedictory Session : 4.15 p.m. – 5.00 p.m.

Welcome Address : **Dr. G. Yamuna**
Associate Professor of Economics

Valedictory Address : **Dr. S. Theenathayalan**, M.A., M.B.A.,
M.Phil., M.Ed., PGDMMT., CGT., Ph.D.,
Head, Department of Economics &
Centre for Research in Economics,
The Madura College (Autonomous),
Madurai - 625011

Vote of Thanks : **Dr. K. Kaliammal**
Associate Professor of Economics

National Anthem

ORGANISING COMMITTEE

CHIEF PATRON : Shri. **G. Raveendran**
Trustee & Secretary

PATRON : Mrs. S. Kalaiselvi
Principal i/c

ADVISOR : Dr. M. Radha
Associate Professor & Head
Department of Economics



यु.जी.सी. विद्ययाय
UGC

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Tirupur District, Tamil Nadu

“SMART CITIES – A WAY TO SMART ECONOMY”

Organized by
Department of Economics

CERTIFICATE OF PARTICIPATION

This is to certify that Mr. / Ms. / Dr.
of.....
has participated in the UGC Sponsored International Workshop held on 26th February
2019 at Sri G.V.G. Visalakshi College for Women (Autonomous), Udumalpet.

K. Kaliammal
Dr.K.Kaliammal
Organising Secretary

M. Radha
Dr.M.Radha
Advisor

S. Kalaiselvi
Mrs. S.Kalaiselvi
Principal i/c

ஜிவிஜி கல்லூரியில் பொருளாதார கருத்தரங்கு

சென்னை 2.3.2019



* உறுமைய ஜிவிஜி கல்லூரியில் பொருளாதார கருத்தரங்கு நிகழ்ச்சியில் 11 கல்லூரிகளில் இருந்து பேராசிரியர்கள், மாணவர்கள் பங்கேற்றனர்.

பொருளாதார துறை தலைவர் தந்தா லாட்சுமிநாள் முதுமையர் பொருளாதார கருத்தரங்கில் தலைமை வகித்தார். எதிர்ப்போய் மீட்பு ஆரம்பிக்கும்போது மாணவர்களுக்கும் மாணவர்களுக்கும் தகவலை சேர்ப்பதற்காகத்தான்.

புதுச்சேரி, கட்டி, மன்னர் கல்லூரி பேராசிரியர் பாலமுருகன், தலைவர் தலைவர்களின் சிறப்பாகவும், எதிர்ப்போய் மீட்பு சமூக சங்கங்கள் குறித்து பேசினார். மதுரை காமராஜர் பல்கலைக்கழக பேராசிரியர் முனைவர் சீதாரா தலைவரின் கருத்து மீட்டர்.

மதுரை மதுரை கல்லூரி பொருளாதார துறை தலைவர் தலைவர்கள் சிறப்பாக வாழ்த்தினார். கருத்தரங்கு நிகழ்ச்சியைப் பற்றி காளியம்மாள் தலைவரின் கருத்து.

உறுமைய, மாநில உறுமைய ஜிவிஜி விசுவநாதன் பங்கேற்ற கல்லூரி விளம்பர பொருளாதார துறை தலைவரின், அறிவுரை தலைவர்களின் மாணவர்களின் வழியில் தலைவர் பொருளாதாரம் என்ற தலைப்பில் உறுமைய கருத்தரங்கம்

நடத்தி உறுமைய விசுவநாதன், மாநில தலைவரின் சார்பான பொருளாதார தலைவர்களின் தலைவர்களின் உறுமைய கல்லூரிகளில் இருந்து பேராசிரியர்கள், மாணவர்கள் பங்கேற்றனர்.